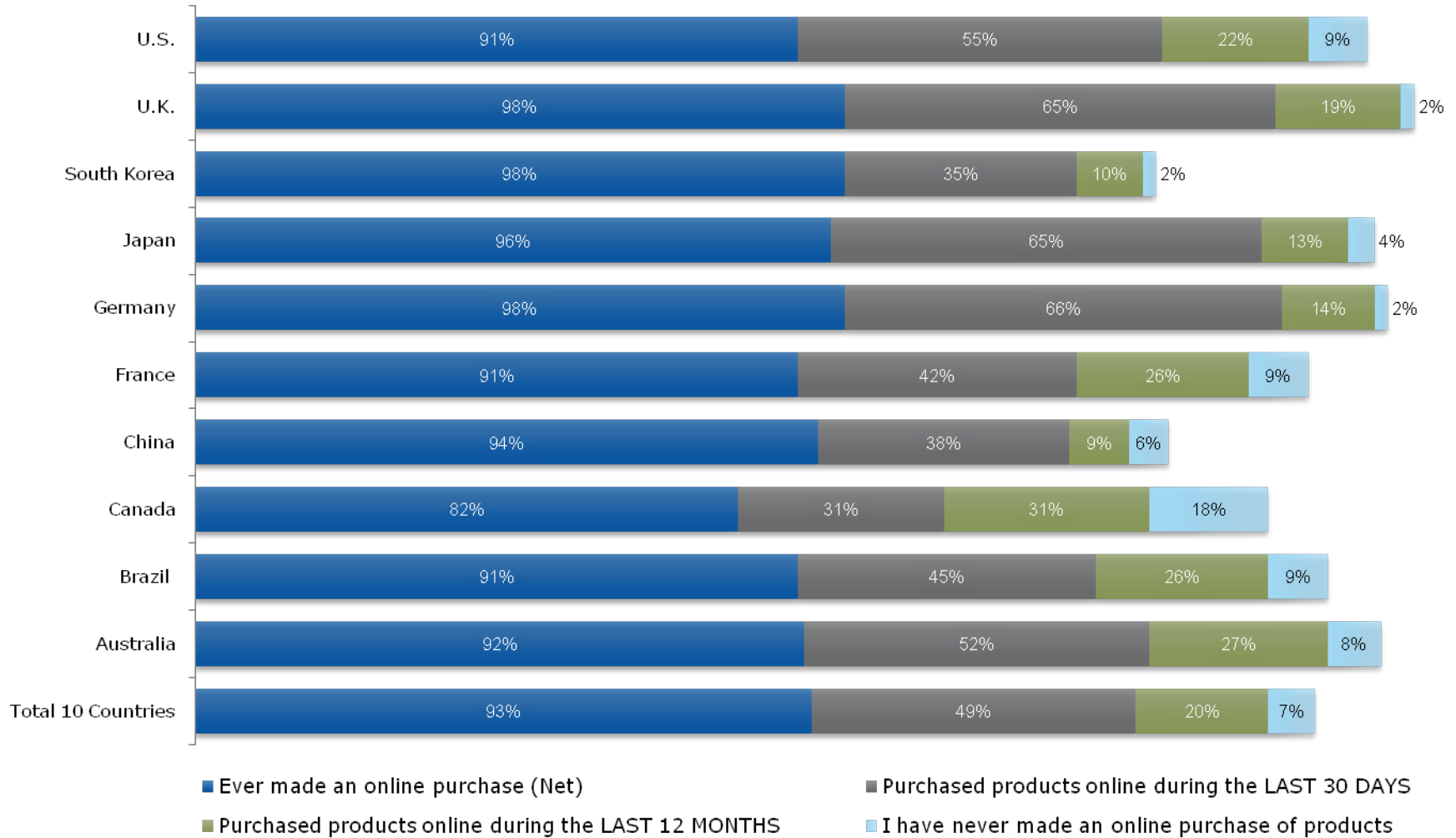
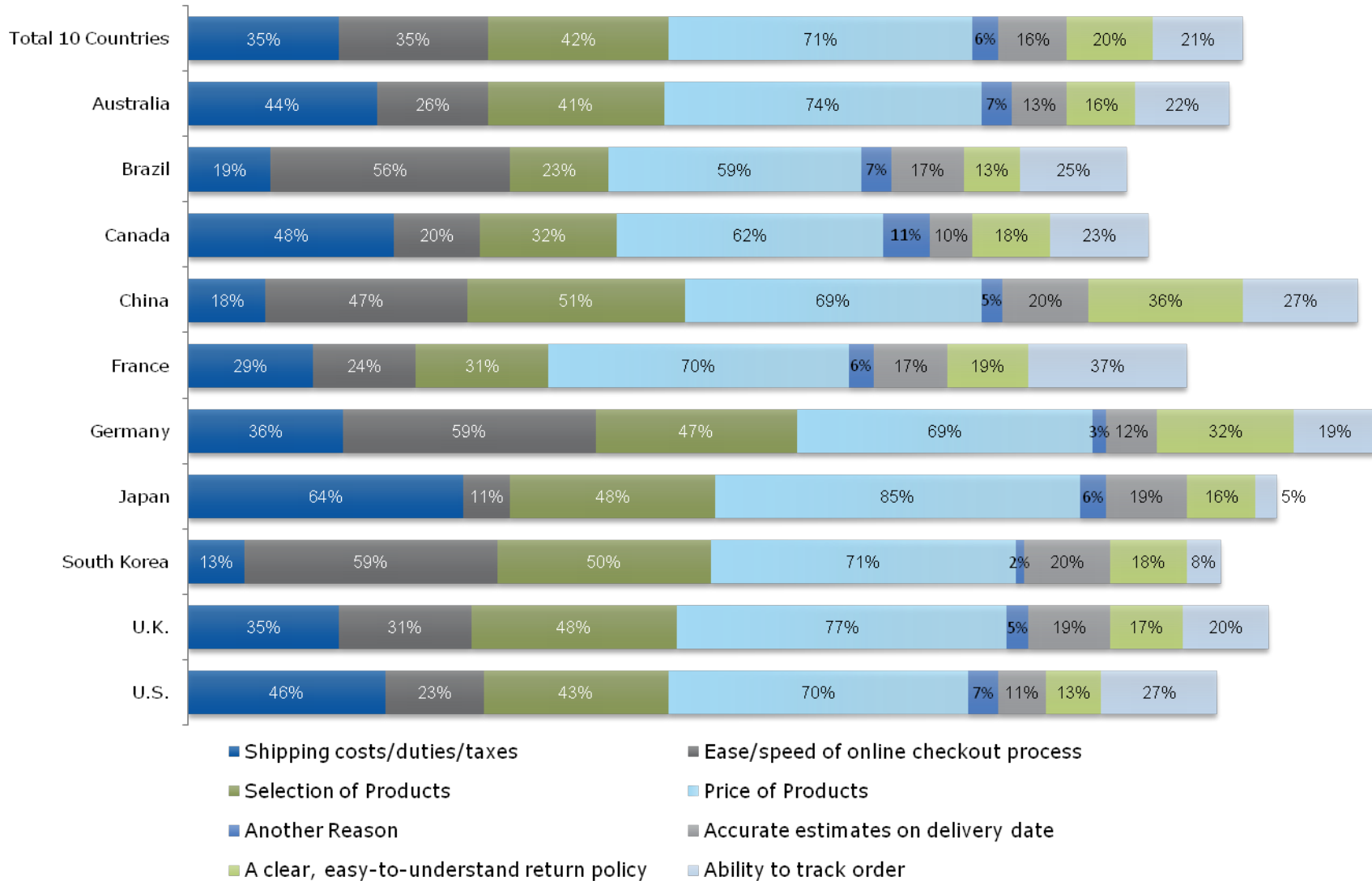


Pitney Bowes Global Online Shopping Survey

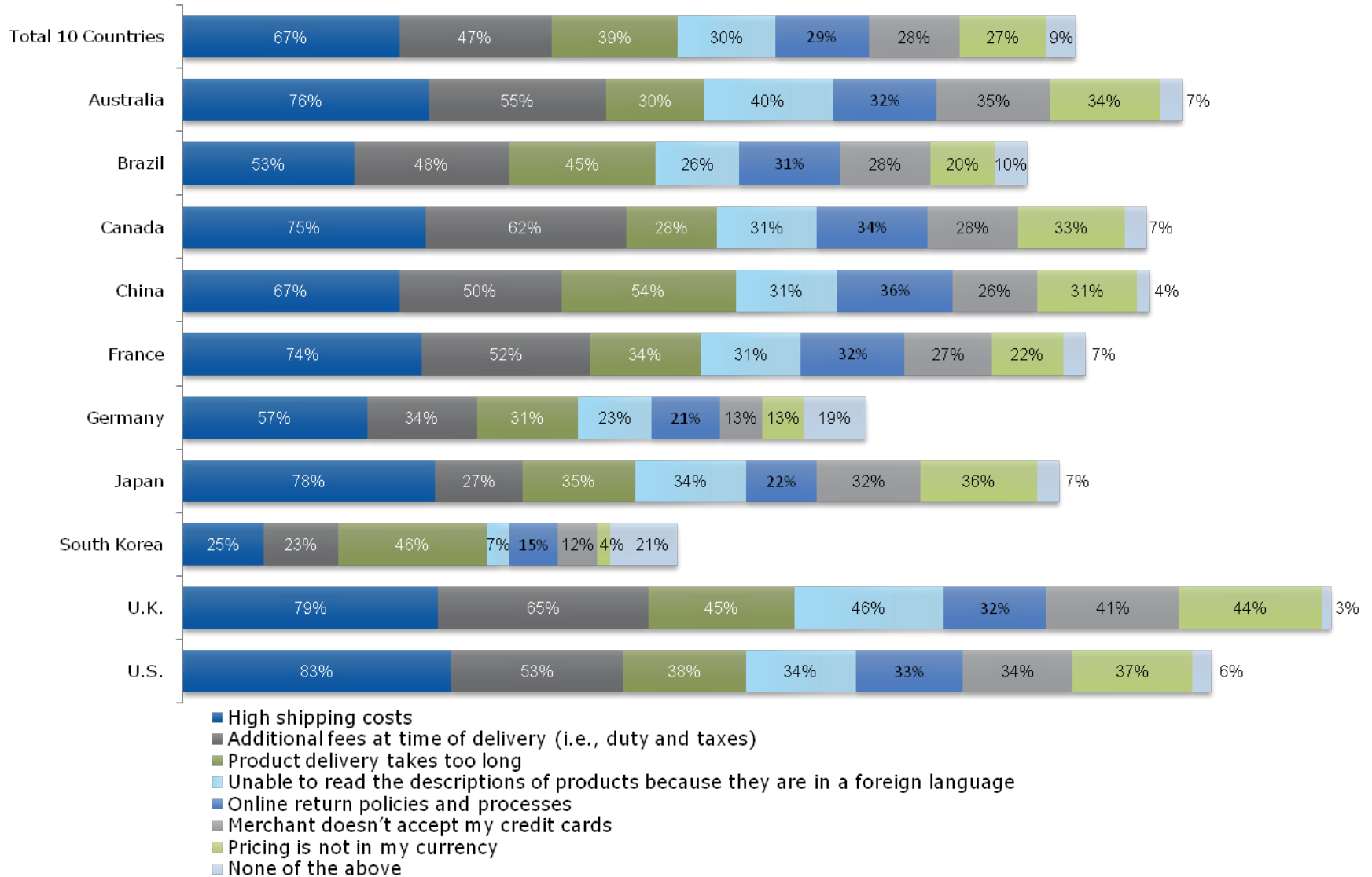
Question 1: Have you personally done any of the following?



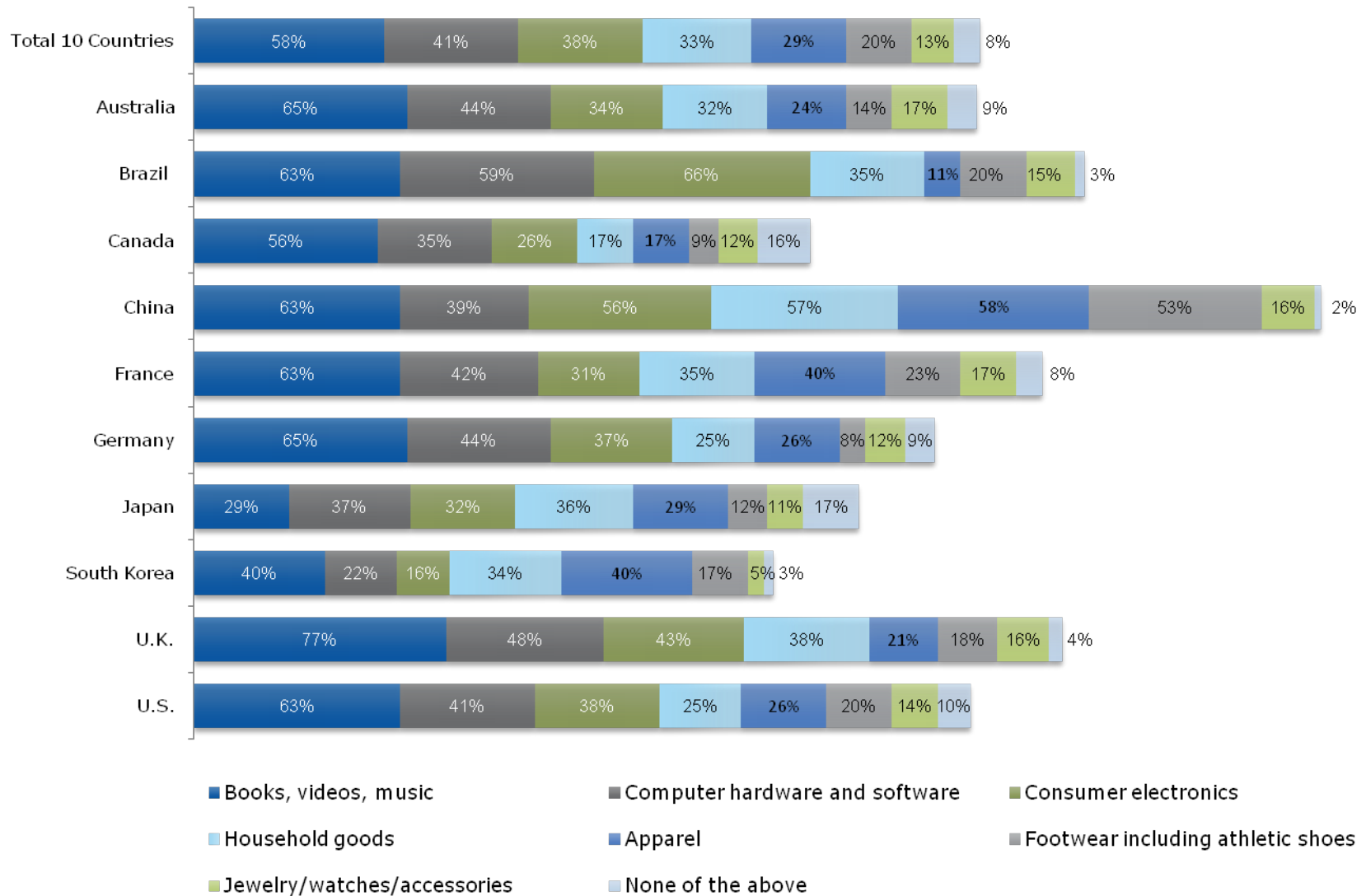
Question 2: What is most important to you for purchasing products online? Please choose your top three.



Question 3: When shopping online, which of the following has or might discourage you from completing a purchase once near checkout?



Question 4: Which if any of the following products are you MOST likely to buy online rather than in the store.



Question 5: How do you prefer to RECEIVE information such as new products, promotions or other offers from retailers/merchants?

